What Is An Age Friendly Business?

Park Slope is known to be a “family friendly” neighborhood filled with strollers, but little attention has been given to the substantial population of older adults, many of whom have lived in the neighborhood their whole lives, others for decades. These are the people who have contributed to make Park Slope the most livable neighborhood in NYC.

In fact, older adults are critical economic drivers in today’s economy. Most are no longer supporting children or saving for college tuition, so a large percentage of their income is expendable. Some refer to this concept as “gray gold.” Older people are loyal customers who spend their money where they live. They tend to buy reliable products and are repeat customers when presented with good service.

With this in mind, we embarked on the Age Friendly Park Slope project. It is a win-win for both businesses and older customers alike.

TWO POINTS CRITERIA
- Bathrooms available to seniors
- Discounts for Seniors
- Place to sit

ONE POINT CRITERIA
- Free delivery
- Lighting (enough light to read menus and labels)
- Doors that open automatically or are easily opened
- Noise (ability to lower music or TV when asked)
- Products in reach or help is offered
- Ramp – or no stairs – in order to gain access
- Safety warning signs (example: steps, incline)
- Senior friendly (giving extra help)
- Signage that is easy to read
- Wide aisles

Eight (8) points must be earned for certification

If you are a business owner who would like to be included in future editions or a senior who would like more information, please email us at: AgeFriendlyParkSlope@gmail.com
Restaurants and Cafes

5th Avenue Diner
432 5th Ave
(between 8th and 9th)
(718) 832 8131

Al Di La
248 5th Avenue
(at Carroll)
(718) 783 4565

D’Vine Taste
150 7th Avenue
(between Carroll and Garfield)
(718) 369 9548

El Viejo Yayo
317 9th Street
(between 5th and 6th Aves)
(718) 965 7299

La Villa Pizza
261 5th Avenue
(between Garfield and 1st)
(718) 499 9888

Mr. Falafel
226 7th Avenue
(between 3rd and 4th)
(718) 768 4961

Spend $20 and get 20% off from 5pm to 11pm
Monday — Friday

Muse Cafe and Tea
497 6th Avenue
(between 11th and 12th)
(718) 788 5800

Pitas and Sticks
321 9th Street
(between 5th and 6th Aves)
(718) 369 9800

10% discount to seniors, Monday-Friday

Postmark Cafe
326 6th Street (between 4th and 5th Aves)
(718) 768 2613

Sotto Voce
225 7th Avenue
(between 3rd and 4th)
(718) 369 9322

Grocery

5th Avenue Market
185 5th Avenue
(between Degraw and Sackett)
(718) 230 8050

Back to the Land
142 7th Avenue
(between Carroll and Garfield)
(718) 768 5654

$10 back after spending $250;
10% on regular juices

Bad Wife Grocery
378 7th Avenue
(between 11th and 12th)
(718) 499 7513

Natural Grocery
252 5th Avenue
(between Carroll and Garfield)
(718) 857 4818
Tastes & Treats

David’s Tea
234 7th Ave
(between 4th and 5th)
(347) 223 4637

Juiceland Park Slope
337 9th Street
(between 5th and 6th)
(718) 788 1519

Daily senior specials on first and third Mondays

O’Live Brooklyn
140 5th Avenue
(between Sterling and Saint John’s)
(718) 785 1680

The Ploughman
438 7th Avenue
(between 14th and 15th)
(718) 369 7595

Valley Shepherd Creamery
211 7th Avenue
(between 3rd and 4th)
(347) 889 5508

Bagels & Bakeries

Bagel World
339 5th Avenue
(between 4th and 5th)
(718) 499 1143

La Bagel Delight
284 7th Avenue
(between 6th and 7th)
(718) 768 6107

Cousin Johns
70 7th Avenue
(between Lincoln and Berkeley)
(718) 622 7333

10% off Mondays and Tuesdays

Ladybird Bakery
1112 8th Avenue
(between 11th and 12th)
(718) 499 8108

Terrace Bagels
222 Prospect Park West
(between 16th and Windsor)
(718) 768-3943
<table>
<thead>
<tr>
<th>Wine &amp; Spirits</th>
<th>Medical</th>
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<tbody>
<tr>
<td><strong>Acme Wines and Spirits</strong></td>
<td><strong>Ansonia Chemist Pharmacy</strong></td>
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<tr>
<td>487 5th Avenue</td>
<td>358 7th Avenue</td>
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<td>(between 11th and 12th)</td>
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<td>(718) 832 5101</td>
<td>(718) 965 0565</td>
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<td><strong>Big Nose Full Body</strong></td>
<td><strong>Ansonia Optical</strong></td>
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<td>389 7th Avenue</td>
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<td>(between 11th and 12th)</td>
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<td>(718) 369 4030</td>
<td>(718) 832 5889</td>
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<td><strong>Brookvin</strong></td>
<td><strong>CVS</strong></td>
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<td>381 7th Avenue</td>
<td>341 9th Street</td>
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<td>(between 11th and 12th)</td>
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<td>(718) 768 9463</td>
<td>(718) 499 3332</td>
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<td><strong>Prospect Wine Shop</strong></td>
<td><strong>Neergaard Pharmacy</strong></td>
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<td>322 7th Avenue</td>
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<td>(between 8th and 9th)</td>
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<td>(718) 768 1232</td>
<td>(718) 768 0600</td>
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<td><strong>Shawn Fine Wine and Spirits</strong></td>
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<td>141 7th Ave (between Carroll and Garfield)</td>
<td>120 7th Avenue</td>
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<tr>
<td>(718) 622 7947</td>
<td>(between President and Carroll)</td>
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<td>(718) 622 7947</td>
<td>(718) 857 1600</td>
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<td><strong>Slope Cellars</strong></td>
<td><strong>10% off everything but prescriptions</strong></td>
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<td>436 7th Avenue</td>
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<td>(between 14th and 15th)</td>
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<td>(718) 369 7307</td>
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<td><strong>Rite-Aid</strong></td>
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<td>(718) 499 7500</td>
<td>(718) 768 9567</td>
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<td><strong>Senior discount on 1st Wednesday of the month</strong></td>
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<td><strong>Rite-Aid</strong></td>
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<td>249 7th Avenue</td>
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<td>(718) 768 9567</td>
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<td>Household Products &amp; Services</td>
<td>Clothing &amp; Jewelry</td>
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<td>Brooke’s Appliance</td>
<td>7th Avenue Jewelers and Time Pieces</td>
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<td>387 7th Avenue</td>
<td>307 7th Avenue</td>
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<td>(between 11th and 12th)</td>
<td>(between 7th and 8th)</td>
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<tr>
<td>(718) 832 0055</td>
<td>(718) 788 3131</td>
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<td>Emmons Cleaners</td>
<td>Good Footing Adventure</td>
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<td>447 6th Avenue</td>
<td>316 7th Avenue</td>
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<td>(between 9th and 10th)</td>
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<tr>
<td>(718) 788 1420</td>
<td>(718) 768 9500</td>
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<td>J&amp;R Appliances</td>
<td>10% senior discount</td>
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<tr>
<td>108 7th Avenue</td>
<td>484 5th Avenue</td>
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<td>(between Union and President)</td>
<td>(between 11th and 12th)</td>
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<td>(718) 638 3040</td>
<td>(718) 369 3700</td>
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<td>Tarzian Hardware</td>
<td>10% senior discount</td>
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<td>193 7th Avenue</td>
<td>Windsor Shoes</td>
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<td>(between 2nd and 3rd)</td>
<td>484 5th Avenue</td>
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<tr>
<td>(718) 788 4120</td>
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<td>Tarzian West</td>
<td>(718) 369 3700</td>
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<td>194 7th Avenue</td>
<td>10% senior discount</td>
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<td>(718) 788 4213</td>
<td>233 Prospect Park West</td>
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<td>(between 16th and Windsor)</td>
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Local Roots Hair Salon
493 7th Avenue
(between Windsor and Prospect Ave)
347 294 0285

Michael Hair Studio
295 7th Avenue
(between 7th and 8th)
(718) 965 3774

7th Ave Copy & Office Supplies
315 7th Ave
(between 8th and 9th)
(718) 965-2707

Paper Source
87 7th Avenue
(between Berkeley and Union)
(347) 557 0090

Babeland Brooklyn
462 Bergen Street
(between 5th and 6th Aves)
(718) 638 3820

Barnes and Noble
267 7th Avenue
(between 5th and 6th)
(718) 912 2371

Pinot's Palette Sip & Paint Studio
382 5th Avenue
(between 5th and 6th)
(929) 337 6499

Prospect Park YMCA
357 9th Street
(between 5th and 6th)
(212) 912 2371

The Essence of Life
451 6th Avenue
(between 9th and 10th)
(718) 788 8783

Green Farmer Pet Food
334 9th Street
(between 5th and 6th)
(718) 369 8200

Unleashed
81 7th Avenue
(between Berkeley and Union)
(718) 230 5059
“While not specific to seniors, it’s just good sense to be friendly.”

Manny Mon, Windsor Shoes

“We try to make the store friendly and accessible and comfortable for everyone. Good lighting, music not too loud, friendly helpful staff. We have a slope at the front door, we’re wheelchair accessible. We just want everybody to feel welcome and that we’re here to help with whatever they need.”

Amy Louise Pommier, Prospect Wine Shop

“It’s a responsibility that I take pride in. There is a foundation that existed, there is a culture that existed, and if I could be any part of honoring that, elevating it and celebrating it by serving our elders, then I’m all for it.”

Jeannette Rodriguez, Local Roots Hair Salon